



The 5th Annual AGGIE Leadership in Community Development Conference

“The Year 2020 –The Year of Perfect Vision”

The 5th Annual AGGIE Leadership in Community Development Conference will be held on Friday morning 7 February, 2020 at the Annenberg Presidential Conference Center in the George H.W. Bush Presidential Library complex at Texas A&M University—from 9.00am to 12.30pm.

The year 2020 can be one of perfect vision. One, as President Robert Gates envisioned, where Texas A&M celebrates the fact that it does not exist solely for its own advancement, but rather for that of society, the nation, and all human kind.

Texas A&M President Robert GATES, decades ago, instigated “Vision 2020” as a vehicle to elevate our University’s strength and value to the community it serves.

We all:

- teach and inspire the next generation of AGGIES firmly focused on society’s emerging needs and to ensure a pipeline of graduates equipped with knowledge, skills and values required by employers;
- are committed to excellence in scholarship, research, and creative endeavor that is of practical societal improvement and added value, and;
- strive to outreach and serve in a manner that ingrains and gives back to the community—our fellow human beings, without whom we would have no raison d’etre or support.

“We” are not just the TAMU faculty, but all the former AGGIE students and friends, staff, administrators, and students of Texas A&M University. It is our determination to enrich and engage this diversity and balance, that makes us strong.

Nine (9) AGGIES have been invited and have enthusiastically accepted to speak.

Session One: THE STATESMEN (9.00am to 10.00am)

Tom OWENS ‘73
Brad FREELS ‘81
Fred CALDWELL ‘83

Session Two: THE CURRENT LEADERS (10.00am to 11.00am)

Jonathan BRINSDEN ‘91
Peter BARNHART ‘93
Lisa NICKEL ‘93

Session Three: THE EMERGING LEADERS (11.00am to 12 noon)

Yi XUE '14
Robert FOX '16
Riddhi DOSHI '17

Each of these three sessions will be of one-hour duration, with 10 minutes of Q&A at its conclusion. The shortness of each personal reflection and response is designed to focus on what each of the three speakers in each session consider of most importance and to maximize the impact and resonance of each speaker's unique perspective.

In 2009 when Geoffrey BOOTH was appointed MSLD Program Coordinator and Youngblood Endowed Professor of Land Development the program's Development Industry Advisory Committee (DIAC) was moribund. He invited a broad cross section of Development Industry leaders to join and become active in the DIAC. This included Tim EARLY (MSLD 1991). I asked Lisa NICKEL (MSLD 1995) to chair the DIAC and ensured that gender equality was achieved in committee membership. The promotion of female role models and mentors was a vital part of female recruitment to our real estate program, with Lisa and Julie still being our partners in the annual ULI—MLPD mentors marketplace which provides MLPD students with access to real estate industry mentors, internships, and career appointments.



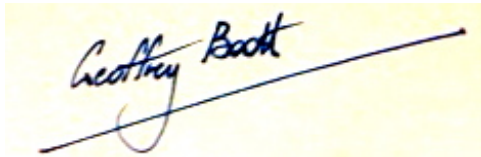
Lisa NICKEL '95 and Tim EARLY '91– May 2012

The DIAC under Lisa's leadership was a major driver of the comprehensive curriculum review that transformed the Master of Science in Land Development (MSLD) program into the Master of Land and Property Development (MLPD) program. Lauren WETRICH '11 produced the first

MLPD ePortfolio and led the student team who contributed to the comprehensive curriculum review. The growing strength in female recruitment was actively pursued and nourished up to 2017 when it was no longer seen as a priority, and allowed to wither and die, to the point where all twelve of the graduates entering the MLPD program in Fall 2019 are male. The 2019 MSLD Academic Program Review contained no female member (unlike the 2009 APR membership). The 2019 APR report and the Head of Department's subsequent report to the Provost thereon does not see the redress of this gender imbalance and inequity as a priority. This disconnect between academic priorities and the real estate industry who employs our graduates is problematic.

By contrast the growing gender balance in the three generations of real estate industry leaders who will address the 5th Annual AGGIE Leadership in Community Development conference is evidence of the trends in our industry and is vital to realization of **“The Year 2020 – [as] The Year of Perfect Vision”**

Each of the nine speakers will be our guest of honor at a special luncheon (12 noon to 2.00pm) to be held immediately following the conference in the Presidential Board Room which is to be addressed by the former Chief Operating Officer of the Property Council of Australia, Mr. Ross Elliott. The Luncheon (invitation only) will also serve to welcome the MLPD students back for the 2020 year, welcome and introduce the Spring 2020 MLPD program student intake, and Tim EARLY '91 who was recently appointed by Shannon Van Zandt as MLPD Program Coordinator. The Luncheon will commence at 12.30pm and conclude at 2.30pm.



Geoffrey J. BOOTH

Conference Chair, 5th Annual AGGIE Leadership in Community Development Conference
College of Architecture Faculty Senate Caucus Leader and Faculty Senator
Chair, Texas A&M University Grievance Committee

Associate Professor

Associate Director, CRS Center for Leadership and Management in the Design and Construction Industry

Regan Interdisciplinary Medal 2015 - 2016

Outstanding Teacher Award 2016

Youngblood Endowed Professor of Land Development 2009 to 2015

Master of Land and Property Development (MLPD) Program

Department of Landscape Architecture and Planning, College of Architecture,
A342 Langford Architectural Center
3137 Texas A&M University
College Station, TX, 77843-3137, USA.

Cell: 979 393 8111

Email: gbooth@tamu.edu